

RAVEN MARAGH-LLOYD
Curriculum Vitae
June 2024

DEPARTMENT OF AFRICAN AND AFRICAN-AMERICAN STUDIES | PROGRAM IN FILM AND MEDIA STUDIES
WASHINGTON UNIVERSITY IN ST. LOUIS
228 MCMILLAN HALL | ST. LOUIS, MO 63130
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PRIMARY

DISCIPLINES | African American Studies | Digital Media Studies

ACADEMIC

POSITIONS |

ASSISTANT PROFESSOR

Dept. of African and African-American Studies
Program in Film and Media Studies
St. Louis, MO | 2021-Present

ASSISTANT PROFESSOR

Dept. of Communication Studies | Gonzaga University
Spokane, WA | 2018-2021

EDUCATION |

UNIVERSITY OF IOWA | 2018 | **PhD** in Communication Studies

Dissertation: *Toward a Raced Connective Media: Black Resistance Strategies and the Logics of Social Media*

UNIVERSITY OF MISSOURI | 2013 | **MA** in Journalism and Communication

UNIVERSITY OF MISSOURI | 2012 | **BA** in Magazine Journalism

MONOGRAPHS |

Maragh-Lloyd, R., *Black Networked Resistance: Strategic Rearticulations in the Digital Age*, University of California Press, January 2024

[In Progress] **Maragh-Lloyd, R.** *Diasporic Tech: Tales of Global Misinformation Campaigns*

Funded by Minerva Research Grant ID# 14903900

TEXTBOOKS |

[In Progress] J. Braun & **R. Maragh-Lloyd** *Communication and Technology*, Polity Press

REFEREED JOURNAL ARTICLES (DOUBLE BLIND REVIEWED) |

- [1] 2024 Biddle, K., Ekdale, B., High, A., Stoldt, R., **Maragh-Lloyd, R.** (2024) | Beyond "Lulz" and "Keyboard Warriors": Exploring the Relationship Between Trolling and Radicalization (2024) | *Information, Communication & Society*.
- **Co-author role:** Researched and submitted analysis related to race and trolling.
- [2] 2023 Stoldt, R., **Maragh-Lloyd, R.**, Havens, T., Ekdale, B., High, A. (2023) | Using racial discourse communities to audit personalization algorithms | *Communication, Culture & Critique*.
- **Co-author role:** Co-conceptualized article concept and direction; composed critical digital media literature section and methods analysis.
- [3] 2022 Peterson, A., High, A., **Maragh-Lloyd, R.**, Stoldt, R., & Ekdale B. (2022) | Trust in Online Search Results During Uncertain Times | *Journal of Broadcasting and Electronic Media*.
- **Co-author role:** Conducted research and composed literature section on Internet keyword searches related to user trust.
- [4] 2021 **Maragh-Lloyd, R.** (2021) | From 'Permit Patty' to 'Karen': Black Online Play as Resistance (2021) | Special Issue: "Blackness @ Play", *American Journal of Play* | 13(2-3), 253-277.
- [5] 2021 **Maragh-Lloyd, R.** & Corsbie-Massay, C. (2021) | Embodying Resistance: Understanding the future of digital global citizenship through the lens of mixed and multiracial Caribbeans | *Journal of International and Intercultural Communication* | 15(3), 235-255.
- [6] 2020 **Maragh-Lloyd, R.** (2020) | A Digital Postracial Parity? Rethinking Online Media Culture through Black Women's Everyday Resistance | *Communication, Culture & Critique* | 13(1), 17-35.
- [7] 2018 **Maragh-Lloyd, R.** (2018) | 'Authenticity on Black Twitter': Reading Racial Performance and Social Networking | *Television and New Media* | 19(7), 591-609.
- [8] 2016 **Maragh-Lloyd, R.** (2016) | Our Struggles Are Unequal: Black Women's Affective Labor Between Television and Twitter" | *Journal of Communication Inquiry* | 40(4), 351-369.

REFEREED BOOK CHAPTERS |

- [1] 2024 **Maragh-Lloyd, R.** (accepted, forthcoming) | A Textual Analysis of #RIPTwitter: Toward Black Evergreen Networks | In J. Gray & D. Gershon (Eds.) | *Textual Analysis Collection*, eds. | NYU Press.
- [2] 2022 **Maragh-Lloyd, R.** & Davis, S. (2022) | Unapologetic Responses to Unapologetic Exclusions: Advancing Communication within Sistah Spaces as a Vehicle of Resistance for Black Women in the Postracial Era | In D. Davis, D. Davis-Maye, T. Jones & J. Andrew (Eds.) | *Black Sisterhoods: Black Womyn's Representations of Sisterhood Across the Diaspora* | Demeter Press.
- [3] 2020 **Maragh-Lloyd, R.** | #ThanksgivingClapbacks and Articulations of Black Familial Traditions as Resistance | In L.K. Lopez (Ed.) | *Studying Race and Media* | NYU Press.
- [4] 2020 **Maragh-Lloyd, R.** | Civic Debate and Self Care: Black Women's Community Care Online | In J. Rosenbaum-Andre & G. Bouvier (Eds.) | *Twitter, the Public Sphere, and the Chaos of Online Deliberation* | Palgrave-MacMillan Press.
- [5] 2019 L'Pree Corsbie-Massay, C. & **Maragh, R.** | 'What are you?': Lessons from multiracial Caribbeans for an increasingly mixed world | In R. Tsagarousianou & J. Retis (Eds.) | *The Handbook of Diasporas, Media, and Culture* | Wiley Blackwell.
- **Co-author role:** Conducted data (interviews); conducted research and submitted literature review on multiracial Caribbean young people online.

BOOK REVIEWS & OTHER PUBLICATIONS |

- [1] 2024 Maragh-Lloyd, R. (2024) | "Pleasure and Danger Online: A Roundtable Discussion" | In R. Wanzo & R. Hilu (Eds.) | *Feminist Media Histories*.
- [2] 2023 Maragh-Lloyd, R. (2023) | *Rhetorical Crossover: The Black Presence in White Culture* | *Rhetoric Society Quarterly*.
- [3] 2020 Maragh-Lloyd, R. (2020) | *#Hashtag Activism: Networks of Race and Gender Justice* | *Communication Research Trends*.
- [4] 2019 Maragh-Lloyd, R. (2019) | *Algorithms of Oppression* | *Journal of Communication Inquiry*.

GRANTS, FELLOWSHIPS & AWARDS |

External

- [1] 2023-26 Minerva Research Initiative Grant | ID# 14903900 | "Identifying and Measuring User and Platform Vulnerabilities to Strategic Information Operations" | Ekdale, B., Havens, T., High, A., Maragh-Lloyd, R., Nithyanand, R., Stoldt, R. | **\$1,718,970**.
 - Qualitative Analysis Lead.Related Press: <https://source.wustl.edu/2023/08/maragh-lloyd-wins-grant-to-study-influence-campaigns/>
- [2] 2020-23 Minerva Research Initiative Grant | ID# FA9550-23-1-0730 | "Algorithmic Personalization and Online Radicalization: A Mixed Methods Approach" | Ekdale, B., Havens, T., High, A., Maragh Lloyd, R., Nithyanand, R. | **\$1,026,047**.
 - Digital Fieldwork Expert.
- [3] 2021 American Association of University Women (AAUW) | "Black Women and Care as Resistance Online" | Maragh-Lloyd, R. | **\$6,000**.

Internal

Washington University in St. Louis

- [1] 2023 Provost's Office Competitive Faculty Writer's Retreat.
- [2] 2022 Provost's Office COVID Faculty Fund | **\$6,000**.
- [3] 2022 Arts & Science SPEED Grant | *Between Injury and Community: Interdisciplinary Interventions into Gendered Media Experiences* | Wanzo, R., Thompon, R., Hilu, R., Maragh-Lloyd, R., Tuck, A. | **\$20,000**.
 - Coordinated digital component of Pleasure/Danger symposium, both for a university-wide event and subsequent Journal publication in *Feminist Media Histories*.

Gonzaga University

- 2020-21 Dean's Special Project Faculty Development Fund | "Black Women and Care Online" | **\$2,700**.
- 2020 Writer's Retreat | College of Arts and Sciences Faculty Award | **\$750**.
- 2019-20 Digital Humanities Fellow | **\$500**.

University of Iowa

- 2018 African American Studies Program Research Award
- 2017 Dissertation Research Award
- 2017 Douglas Ehninger Prize for Teaching Excellence
- 2014-18 Dean's Graduate Research Fellowship

2014-15 Humanities, Arts, Science, and Technology Alliance and Collaboratory (HASTAC) Award | Obermann Center for Advanced Studies

SELECTED INVITED TALKS |

- 2024 **American Studies Roundtable on Digital Humanities** | Washington University, S'24
- 2024 **Black Networked Resistance Book Talk** | Georgia Technical Institute, upcoming
- 2024 **Black Networked Resistance Book Talk** | University of Illinois Urbana-Champaign, S'24
- 2024 **Black Networked Resistance Book Talk** | University of Maryland, upcoming
- 2024 **Black Networked Resistance Book Talk** | University of Wisconsin, S'24
- 2023 **Panelist**, Rethinking Tenure and Promotion | Washington University, Center for the Humanities
- 2023 **Lecture**, Faculty Spotlight | Washington University, College of Arts & Sciences
- 2023 **Keynote**, Qualtrics Software Company | "Not New to This": Everyday Excellence in Black Digital Practices"
- 2023 **Keynote**, American Association of University Women (AAUW) | Seattle, St. Louis, and Kirkwood Chapters | "'Hey sis, I see you': Black Women's Resistance Online"
- 2023 **Panelist**, Pennsylvania State University | Twitter and the #Humanities: Online Research, Community, and Praxis
- 2023 **Guest Lecture**, Saint Louis University (SLU) | Race, Media & Technology Guest Lecture, CMM 4930
- 2023 **Guest Lecture**, Washington University, The Brown School | "Care as Resistance"
- 2022 **Panelist**, Black Communication and Technology Lab | University of Maryland | Writing the Book
- 2022 **Panelist**, St. Louis Contemporary Art Museum | Re: Ebony & JET: A Community Celebration Asking 'What do *Ebony* and *Jet* Mean to You?'
- Related Press: <https://source.wustl.edu/2022/02/davis-maragh-lloyd-discuss-legacy-of-ebony-and-jet-feb-17/>
- 2022 **Book Chapter Workshop**, Washington University in St. Louis | Women, Gender, and Sexuality Studies Symposium | "'Issa No for Me': Black Networked Resistance and the Complexities of Cancel Culture"
- 2022 **Guest Lecture**, Washington University in St. Louis | AFAS 3422: James Baldwin: Life, Letters & Legacy
- 2022 **Guest Lecture** | University of Wisconsin, School of Journalism & Mass Communication
- 2022 **Panelist** | Association of Black Students Post-Screening Discussion of *Black Panther 2: Wakanda Forever*
- 2021 **Guest Lecture**, Washington University in St. Louis | FMS 479: (In)Visible Media | "Methods of Digital Media Studies"
- 2021 **Panelist**, [Archiving the Black Web Conference](#) | "Not New to This"

- 2021 **Keynote**, University of Washington | Department of Communication Colloquium | "From 'Permit Patty' to 'Karen': Black Humor as Resistance"
- 2021 **Co-moderator** | Claudia Rankine Public Humanities Special Series Event: "Citizen and Beyond" | Gonzaga University (GU)
- 2021 **Presenter** | Dean's Research Forum, College of Arts and Sciences | "Digital Healing: Understanding Polarization Online" | GU
- 2021 **Panelist** | Courageous Conversations | The Inequalities of COVID-19 | GU
- 2021 **Faculty Presenter** | Learning Assessment Day | "Intentional Communication and Relationship Building" | GU
- 2021 **Facilitator** | Gonzaga Colleagues of Color Luncheon | GU
- 2019 **Keynote**, Gonzaga University | Critical Race and Ethnic Studies Symposium | "Resistance and Self Care: Black Women's Community Care Online"
- 2019 **Co-Keynote**, The University of Kentucky | Department of Communication Studies | "Black Women and the Digital Sphere"
- 2018 **Guest Lecture**, University of Connecticut | COMM 4222: People of Color and Interpersonal Communication | "Communication as a Tool of Resistance"
- 2018 **Guest Lecture**, University of Missouri, School of Journalism | J8056: Critical and Cultural Studies Graduate Seminar | "Toward a Raced Connective Media: Black Resistance Online"
- 2017 **Lecture**, University of Missouri, School of Journalism | Brown Bag Luncheon | "'Our Struggles Are Unequal': Black Women's Affective Labor Between Television and Twitter"
- 2017 **Panelist** | Obermann Center for Advanced Studies, Community Conversation on Activism and Hashtags | UI
- 2017 **Panelist** | "Dear White People" Film Community Discussion | UI

CONFERENCE PRESENTATIONS |

- 2024 **International Communication Association** | Conducting a Stress Test: Black Women's Use of Technology during Collective Crises
- 2024 **Society of Cinema and Media Studies** | Exploring the Inner Sanctums of Black Women aka Locating Mediated Moments That Are Just for Us
- 2023 **National Communication Association** | Beyond "Lulz" and "Keyboard Warriors": Exploring the Relationship Between Trolling and Radicalization
- 2022 **International Communication Association** | "Black Humor as Play" Cracking Up: Blackness, Media, and Comedy Panel
- 2022 **International Communication Association** | "Relationships Among Vaccination Attitudes, Social Media Use, and Activist vs. Radical Behavior", Co-Presenter, High-Density Panel
- 2022 **American Studies Association** | The Block is Hot: Digital Block Parties and Black Online Engagements | **Panel Organizer**
- 2022 **Society of Cinema and Media Studies** | "Issa No for Me': Black Networked Resistance and the Complexities of Cancel Culture"

- 2021 **American Studies Association** | "'Do It for the Culture': Curation of Culture as Revolt"
- 2021 **Society of Cinema and Media Studies** | "Cancel Culture: Digital Networks as Cultural Archive" Pre-constituted Panel | **Chair and Organizer**
- 2021 **International Communication Association** | "Care as Resistance: Black Women Online"
- 2021 **International Communication Association** | Stoldt, R., **Maragh-Lloyd, R.**, Ekdale, B., High, A. & Havens, T. | "Studying Google News Algorithms and Racial Politics: An Interdisciplinary Perspective"
- 2019 **National Communication Association** | "After the Computational Turn: Surviving through Reconfigured Critical Interventions of Infrastructure"
- 2019 **Race and Media Conference** | "Resistance and Self Care: Black Women's Community Care Online"
- 2018 **African American History, Culture, and Digital Humanities Conference (AADHUM)** | "'The Meeting Place': The Decolonizing Cyberspace of Black Women and Resistance"
- 2018 **International Communication Association** | "Intersectional Voices: Black Women and Resistance Online"
- 2017 **Society of Cinema and Media Studies** | "Being Black Online: Lessons from the 20th Century Black International"
- 2017 **Social Media Technology Conference and Workshop** | "Toward a Raced Connective Media through an Analysis of the Articulation of Black Resistance Online"
- 2017 **International Communication Association Distribution Matters Pre-Conference** | "Personalized Delivery, Reinforced Biases: Racial Politics and the Google News Algorithm"
- 2016 **Digital Blackness Conference** | "Black Online User Identity and Victim Interpretation"
- 2016 **Society of Cinema and Media Studies** | "Layers of Online Publicness: An analysis of Connected Viewing, Race and Performativity"
- 2015 **National Communication Association Preconference** | "What Are You? Reactions to American Racial Rhetoric Among Mixed/Multiracial Caribbean People"
- 2015 **National Communication Association** | "Online Communities and Engagement: A Critical Discourse Analysis of #Ferguson, and its International Perspective"
- 2015 **International Communication Association** | "Caribbean Multiracial Ethnic Identity and Social Networking Sites"
- 2014 **International Communication Association** | "'Acting White' on Social Media: A Study of African Americans' Racial Performance on Twitter" | *Student Top Paper Award*

TEACHING |

Washington University in St. Louis

Upper-Level and Graduate Seminars: AFAS 300/500-level; FMS 400-level

- AFAS 4215/5215: Mediated Blackness: A Black Studies Approach to Digital Methods (S'24—1 PhD student, 17 undergraduate students)
- AFAS 3644/500-level: Look Here, Karen: Black Digital Resistance and the Politics of White Femininity (F'23—1 PhD student, 12 undergraduates)

- FMS 479: Seminar in Interdisciplinary Approaches: Studying Race Online (F'23—1 PhD, 2 MA, 3 undergraduate students)

Undergraduate Courses: AFAS 300-level; 400-level; FMS 300-level

- FMS 350: History of Electronic Media (S'22—38 undergraduate students)
- AFAS 4215/5215: Mediated Blackness: A Black Studies Approach to Digital Methods (S'24—17 undergraduate students)
- AFAS 3644/500-level: Look Here, Karen: Black Digital Resistance and the Politics of White Femininity (S'22—18 students, F'23—12 undergraduate students)

Gonzaga University

Undergraduate Courses

- Digital Culture and the Self (S'21)
- Intersectional Communication (F'20)
- Understanding Identity (F'19)
- Communication and Speech (F'18-S'21)
- Power in Culture (F'18, S'19)

University of Iowa

Undergraduate Courses

- Digital Media, Activism and Social Trends (F'16)
- Studying Communication Methods (S'17)
- Media and Society (S'16)
- Media, Music, and Culture (F'15)

University of Missouri, Teaching Assistant

- Cross-Cultural Journalism (F12)

LEADERSHIP AND SERVICE |

DISCIPLINE |

2023-present	Editorial Board Member <i>Western Journal of Communication</i>
2023-present	Editorial Board Member <i>Communication, Culture & Critique</i>
2022	Grant Reviewer National Endowment for the Humanities (NEH)
2019-present	Editorial Board Member <i>Journal of International and Intercultural Communication</i>
2017-18	Advisory Board Member <i>Journal of Communication Inquiry</i>
2015-Present	Journal Reviewer <i>Communication, Culture & Critique</i> <i>Gender & Society</i> <i>Journalism & Mass Communication Quarterly</i> <i>International Journal of Cultural Studies</i> <i>New Media & Society</i> <i>Journal of International and Intercultural Communication</i> <i>Women's Studies in Communication</i> <i>Review of Communication</i> <i>International Journal of English and Cultural Studies</i> <i>Participations: Journal of Audience & Reception Studies</i> <i>Democratic Communiqué</i> , <i>Democratic Communications' Special Issue</i> <i>Journal of Communication Inquiry</i>
2018-Present	Conference Reviewer International Communication Association Society for Cinema and Media Studies National Communication Association
2017-19	SCMS Black Caucus Representative Society for Cinema and Media Studies (SCMS) Black Caucus

UNIVERSITY |

Washington University

2024 **Selection Committee** | Mellon Mays Selection Committee
 2023-present **Co-Organizer** | TRIADS Initiative in Race, Technology, Equity, and Justice
 2023-present **Affiliate Faculty** | American Culture Studies (AMCS)
 2022 **Organizer and Moderator** | WashU Distinguished Lecturer Campus Conversation with Dr. Safiya Noble

Gonzaga University
 2020-21 **Advisory Board Member** | Center for Undergraduate Research and Creative Inquiry | GU
Faculty Mentor | Act Six Scholarship (First-Generation Students) | GU
Member | Ignatian Colleagues Formation Program | GU
 2019 **Campus-Co-Lead** | Project Based Learning Institute | GU
Faculty Mentor | Building Relationships in Diverse Gonzaga Environments (BRIDGE) | GU
Facilitator | Fall New Student Orientation | GU
Liaison | Lunch with Tim Wise, Diversity, Inclusion, Community & Equity (DICE) | GU
Co-facilitator | Colleagues of Color Luncheon | GU
 2018 **Co-facilitator** | Peer Collaboration on Teaching Forum | GU
Reviewer | Gonzaga Leaders Scholarship Committee | GU

University of Iowa
 2015-17 **Mentor** | Society of Black Graduate and Professional Students (BGAPS) | University of Iowa (UI)
Co-organizer | Building Communities: A Conversation About Social Justice in Johnson County | UI
HASTAC Co-organizer, Iowa Humanities Festival | UI
Member | Campaign to Organize Graduate Students (COGS) | UI

DEPARTMENT |

Washington University
 2023-present **Director of Undergraduate Studies** (DUS) | African and African American Studies
 2024 **Graduate Admissions Committee** | Program in Film and Media Studies
 2021 **Search Committee Member** | Departments of Education and African and African American Studies | Race and Cluster Hire Initiative
 2021 **Executive Advisory Committee** | Program in Film and Media Studies
 2021 **Procedures Committee** | Program in Film and Media Studies

Gonzaga University
 2018-2021 **Co-founder** | Faculty Mentoring Committee
Co-presenter | COMMversations Speakers Series
Member | Speaker Series Working Group
Program Review Committee | Department Program Review
Liaison | Department Library Liaison

University of Iowa
 2015-17 **Committee Member** | University of Iowa Department of Communication Diversity Committee
Guest Speaker Respondent | Samuel L. Becker Conference
Member | Social Justice Collective

PUBLIC SCHOLARLY IMPACT

- 2024 [Invited Blog Post](#), "How Online Black Resistance Efforts Outlive Political Clickbait", UCPress.
- 2024 Invited Podcast Guest, *Black Networked Resistance*, [Imagine Otherwise Podcast](#).
- 2024 Invited Podcast Guest, *Black Networked Resistance*, [New Books Network](#).
- 2023 Interviewed by the *Huffington Post* about *The Color Purple* and its cultural resonance.
https://www.huffpost.com/entry/the-color-purple-white-hollywood-remake_n_65836499e4b04da984259d51
- 2023 Interviewed by *Associated Press* about the life of Tina Turner.
<https://apnews.com/article/tina-turner-abuse-eaa96dc6b301160f953c9e5c49ec78bd>
- 2022 Profiled in Washington University's *The Ampersand* for research on meme culture.
<https://artsci.wustl.edu/ampersand/memes-nontraditional-activism>
- 2021 Interviewed by *Business Insider* about marginalized labor on digital platforms.
<https://www.businessinsider.com/onlyfans-porn-ban-sex-workers-creators-statement-2021-8>
- 2021 Interviewed by *NBC News* about Tik Tok, race and online compensation.
<https://www.nbcnews.com/pop-culture/pop-culture-news/tiktok-strike-highlighted-issues-compensation-race-creator-economy-n1272903>
- 2021 Scholar Spotlight | Interviewed by *Journal of Cinema and Media Studies*
<https://quod.lib.umich.edu/cgi/t/text/idx/j/jcms/18261332.0060.401/--spotlight-raven-maragh-lloyd?rgn=main;view=fulltext>

MENTORSHIP

Graduate

- 2023-present **Dissertation Committee Member** | Merriah Croston | The Brown School | "Black people cannot get coronavirus" and other myths: The prevalence and diffusion dynamics of COVID-19 misinformation on Black Twitter

Undergraduate

- 2023 **Faculty Fellow** | Humanities Digital Workshop (HDW) Summer Fellowship
- 2023-24 **Research Advisor** | Research Assistant Advisor, Kiara Crumbley
- 2023-present **Faculty Mentor** | Mellon Mays Undergraduate Fellow, Han Zhang
- 2021-23 **Faculty Mentor** | Kling Fellow, Jordan Rivera

PROFESSIONAL DEVELOPMENT

- 2024 National Endowment for the Humanities (NEH) Workshop
- 2023 Center for the Humanities Grant Writing Workshop
- 2023 Course Observation & Consultation | WashU Center for Teaching and Learning
- 2021-22 Faculty of Color Development Seminar | The Office of the Vice Provost for Faculty Affairs and Diversity
- 2021 National Center for Faculty Development and Diversity (NCFDD) Faculty Success Program
- 2021 Fall Early Career Teaching and Learning Seminar | WashU Center for Teaching and Learning

TECHNICAL SKILLS

NVivo, MaxQDA, Python

PROFESSIONAL AFFILIATIONS |

| American Studies Association (ASA)

| International Communication Association (ICA)

Ethnicity and Race in Communication Division

Communication and Technology Division

| National Communication Association (NCA)

African American Communication & Culture Division

Critical & Cultural Studies Division

Mass Communication Division

| Society for Cinema and Media Studies (SCMS)

Black Caucus

Women's Caucus